Title of Material: Pavlov, Skinner, and a deck of cards

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Description/Aim: The aim of these tutorials is to provide students with the experience of constructing the various procedures employed in our understanding of classical and operant conditioning.

Benefits of Resource: Students can construct examples of the procedures easily, quickly, and cheaply.

Issues for Consideration: Students find the exercises confronting in that it is easy to see when they are right and when they are wrong. They need to understand that getting things wrong is all part of the learning process.

Approximate Duration: 50 minutes each

Primary Content/Process Topic: Associative learning

Intended student level: Undergraduate – Introductory

Type of Material: Classroom Practical/Tutorial

Format of Material: PowerPoint slides; description of procedures; pack of cards

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Review Requested: No

Evaluative Data Included: Some students do not ‘like’ this exercise, but they learn a lot from it. We have had a failure rate of less than 5% with some 1200 students.